



CONSTRUCTION AND BUILDING TECHNOLOGIES



Webinar Invitation:

Dear Madam/Sir

EU Gateway | Business Avenues Coaching Network and the European Circular Construction Alliance (ECCA) are pleased to invite you to a webinar on:

Smart Approaches to Going Global: Market Opportunities in Japan's Construction and Building Technologies sector.

Japan is the world's 3rd largest construction market, posting 23% year-on-year growth since 2014. There are more business opportunities for European companies operating in the construction and building technologies sector, driven in part by growing market demands as well as favourable conditions introduced by the recently finalised EU-Japan Economic Partnership Agreement.

Join this webinar to see how you can best leverage on these opportunities.

Event Details

Date: Tuesday, 26 June

**Time: 10:30 - 11:15 CET
(Central European Time)**

[Register Here](#)

Agenda

- Market Trends and Opportunities in Japan in the Construction and Building Technologies sector
- EU Gateway | Business Avenues: A Smart Approach to Going Global
- Question and Answer Session

EU GATEWAY BUSINESS AVENUES

EU Gateway | Business Avenues is a flagship programme of the European Union to help European companies access key markets in Asia through organised business missions. Our approach includes providing market briefings, individualised coaching, targeted business matching, exhibition days and business mission support to participating companies. Participants have the opportunity to showcase their products and meet a targeted audience of potential business partners.